DTH guidelines issued in March, 2001 the licensee is required to establish and complete the installation of the uplink earth station in India including monitoring facility etc. and commission the DTH platform, within twelve months from the date of issue of the SACFA clearance by the WPC, after obtaining wireless operational licence.

Expenditure of Prasar Bharati and Doordarshan

2802. SHRI MURLI DEORA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the receipt and expenditure of the Prasar Bharat and Doordarshan during the last three financial years, year-wise;

(b) the reasons for the losses;

(c) the steps taken to run these organisations in profit; and

(d) the grants given by Government during the above period?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI RAVI SHANKAR PRASAD):(a) The details are given below:

In crores of Rs.

Year	Receipt				Expenditure			
	AIR		DD		AIR	DD	PB	Total
	Gross	Net	Gross	Net				
2000-01	73.90	64.97	637.51	565.01	626.40	954.47		1580.87
2001-02	82.67	71.89	615.20	495.50	703.15	924.73		627.88
2002-03	331.05	115.26	558.81	471.99	722.59	1046.24	1.26	1770.09

(b) Prasar Bharati does not maintain Profit and Loss account as it is not run purely on commercial basis, hence there are no losses.

(c) The steps taken are:

1. Marketing Divisions at Metros and minimetros have been set up to exploit the commercial potential of those areas.

2. Rate cards are being revised to induce flexibility in commercial operations.

3. Development communication division has been created to specifically address the publicity needs of the Government Departments and Public Sector Undertakings and Autonomous Bodies.

4. A three member High Power Committee consisting of CEO, Member (Fin), DG:Doordarshan has been constituted to speed up decision making process on commercial matters.

5. A High Powered Creative Advisory Committee under the Chairmanship of Sh. Alyque Padamsee has been constituted for advising Doordarshan to increase its look and feel.

(d)

Year	In crores of Rs.
2000-01	960.94
2001-02	930.13
2002-03	967.24

Modernisation and digitalisation of DD centres in U.P.

†2803. DR. AKHTAR HASAN RIZVI: Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) the number of Doordarshan Centres which are proposed to be modernized and digitalized in Uttar Pradesh during the Tenth Plan; and

(b) by when, the work of modernization and digitalization of these Centres is likely to be completed?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI RAVI SHANKAR PRASAD):(a) and (b) Six Doordarshan Kendras in Uttar Pradesh are proposed to be modernized and digitalized by the end of Tenth Plan period.

†Original notice of the question was received in Hindi.